

Website Privacy Policy

Effective Date: May 19, 2026 **Last Updated:** May 19, 2026

Anchor Health (“we,” “us,” or “our”), operated by AnchorWorks LLC, is committed to protecting the privacy and security of your personal information. This Privacy Policy describes how we collect, use, and disclose information through our website, <https://myanchorhealthpc.com/> (the “Site”), and our telehealth services.

As a clinician-led primary care practice, we believe that healthcare should be steady, thoughtful, and human. This commitment to "Anchored Care^{SMIP}" extends to how we handle your digital information.

This Website Privacy Policy applies to information collected through our Site.

HIPAA vs. Website Privacy: Please note that this policy covers website usage. Your **Protected Health Information (PHI)** provided during the course of receiving medical services is governed by our separate **HIPAA Notice of Privacy Practices (NPP)**, which provides higher protections in accordance with federal and Maryland law. We encourage you to review both documents to understand how your data is managed.

We collect information that identifies, relates to, or could reasonably be linked to you (“Personal Information”).

- **Personal Information:** We collect information you provide directly through contact forms or appointment booking (e.g., name, email, phone number).
- **Usage Data:** We may collect info about how you use our site (e.g., IP address, browser type) via cookies and analytics.

We use your information for:

- To communicate with you and respond to inquiries.
- To facilitate appointment scheduling through our clinical partner (DrChrono).
- To improve our website and services.

We do not sell your personal information. We only share data with service providers who help us run our website or clinical operations (like our EHR provider), provided they agree to keep it confidential.

Anchor Health provides services via secure, encrypted video visits. We utilize platforms that meet or exceed federal and state standards for telehealth security to ensure that your "Anchored Care^{SMIP}" experience remains private and confidential.

We provide primary care for children (ages 5 and up) and adolescents. We do not knowingly collect personal information directly from children under the age of 13 through our Site without the consent of a parent or legal guardian. All pediatric scheduling and communication must be initiated by a parent or authorized guardian.

You can disable cookies in your browser settings, though it may affect how the website functions.

We retain your personal information for as long as necessary to provide care, fulfill our legal obligations, resolve disputes, and enforce our agreements. Clinical records are maintained in accordance with Maryland state medical record retention laws.

Our Site may contain links to third-party websites (e.g., social media or health education resources). Anchor Health is not responsible for the privacy practices or content of these external sites.

We may update this Privacy Policy periodically to reflect changes in our practice or legal requirements. We will notify you of any material changes by posting the new policy on this page with an updated "Effective Date."

If you have questions about this Privacy Policy or our data practices, please contact us at:

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